



# Harmony

Sherwood Chamber of Commerce

December 2011

## 2011 Officers and Board of Directors

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Vice President         Jessica Rodgers  
Secretary               Susan Toler  
Treasurer               Sandy Ledbetter  
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Larry Roberts  
Ann Russell  
Sheila Sulcer

Ex-Officio Members:  
Mayor Virginia Hillman  
Police Chief Jim Bedwell  
Fire Chief David Teague

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Sherwood Chamber of Commerce  
295 W. Kiehl Avenue  
P O Box 6082  
Sherwood, AR 72120  
(501) 835-7600



## *Sherwood Chamber is on the Move* →

After over 6 years of being at 2303 E. Lee Avenue, your Sherwood Chamber of Commerce office is moving to a new location. Our new address is 295 W. Kiehl Avenue. Our new location will provide more space and accessibility, while remaining centrally located.

The main reason for the relocation is because we'll soon be welcoming an Economic Development Director to our staff. This individual will be a part of the Chamber and will be funded by the City of Sherwood. This position will be responsible for the development of new business in our community, while working with existing businesses to develop further opportunities.

Because our new office space is larger, we'll need to supplement our current furnishings. Please let us know if you hear about any businesses that may be downsizing their offices. There are also sponsorship opportunities available.

Please be patient while we transition into our new space during the last week of November. We should be moved in by December 1 and plan to have our own ribbon-cutting soon to display our new home. But don't wait for an official invitation. This will be YOUR CHAMBER office so feel free to drop by anytime. We're excited to show it off!

### **EXCLUSIVE FOR SHERWOOD CHAMBER MEMBERS**

Want to promote your business but don't have a big advertising budget? We have the solution you! We have ad spaces available on our website to fit all sizes of budgets! Call the Chamber office at **835-7600** for more information.

# DECEMBER



**Sherwood's Enchanted Forest Trail of Holiday Lights** opens Monday, November 28 at 6:00 p.m. and runs nightly through December 30 at Sherwood Forest. As always, admission is free. This is great family entertainment without having to leave your vehicle!



The 2011 **Sherwood Christmas Parade**, which is sponsored by the Sherwood A & P Commission, will be on Sunday, December 4 at 2:00 p.m. The parade will run its usual route, traveling west on Kiehl from Lantrip to Overbrooke. This year's theme is "Christmas Around the World." We're honored to have Col. Mike Minihan, Commander of the 19<sup>th</sup> Airlift Wing at the Little Rock Air Force Base, as our Parade Grand Marshall this year. Please contact the Chamber office if your group would like to participate.

## How to Survive Being Overwhelmed....

*Everything seems to be going faster and faster, leaving us overworked, overloaded, and overwhelmed. Here are some tips on how to survive:*

**1. Know Your Purpose.**

Know your vision, your goals, and your plans because these help you set priorities. Each day, identify the tasks you must accomplish and prioritize them. Also, set aside time to invest in your future. If you have yet to write out your life priorities, then take time to do this. It could be the most important hour that you spend in your life.

**2. Say No.**

Be fiercely protective of your time. Make sure each new commitment adds value for you. Do what is necessary and then stop. Rather than ask yourself, "What can I do?" ask, "What can I not do?" Avoid low value tasks, new projects, and distractions. Then tell people about your decisions. Huge amounts of effort are wasted by people trying to complete tasks that someone else decided to ignore.

**3. Schedule Life.**

Even if you ride an accelerating treadmill, you can step off once in a while. Leave work at 5:00 p.m. on Friday. Take Saturday or Sunday off. Give yourself a two minute break to close your eyes, rub your neck, or meditate. Set a date with family members for a meal or an activity. You may want to put this date on your calendar as if it were an important business appointment because it is.

**4. Protect Yourself.**

When you're tired, your efficiency falters. Thus, eat healthy foods, get enough sleep, avoid toxic habits, and exercise (use the stairs, do crunches or push-ups in your office, take a five minute yoga break). If possible, schedule exercise as if it were a business appointment.

**5. Be Efficient.**

Spend time only with people who add value to your life. Buy only from companies that provide adequate support. Hold effective meetings. Decline invitations to meetings without an agenda, as I guarantee these will accomplish nothing. Avoid conflicts; they always cost time to repair. Keep your cool; anger always costs you more than what it achieves. Take a moment to plan before starting a task.

*I hope these tips help you survive the busy month of December and help you enjoy the holidays.*

## Save the Dates.....

- Annual Chamber Membership Meeting on January 5, 2012
- Annual Chamber Installation Banquet on February 9, 2012
- Sherwood Chamber Golf Tournament on April 28, 2012

## SHERWOOD TRIVIA (answers on page 4)

1. What NEW Chamber member is related to one of the founders of the Sherwood Chamber of Commerce?
2. What year was the Sherwood Chamber of Commerce Founded?
3. When was the first Sherwood Christmas Parade held?

## Welcome NEW Chamber Members

### Staci Medlock Crye-Leike Realtors

3400 John F. Kennedy Blvd.  
North Little Rock, AR 72116  
(501) 944-8687

Contact this Multi Million Dollar producer for  
Your real estate needs.

### Service Group 360

2412 S. Madison Street  
Jonesboro, AR 72403  
(501) 834-3433

Based in Northeast Arkansas, Service Group 630 is a commercial  
facility service company that is expanding into Central Arkansas.

### THV in Your Town broadcasting LIVE from The Greens at North Hills....



The Sylvan Hills High School Band and Cheerleaders showed their spirit while Craig O'Neill interviewed Mayor Virginia Hillman.

Craig O' Neill and the KTHV crew held a live Broadcast from The Greens at North Hills on Wednesday evening, November 2, to spotlight our city.

Visit their website at <http://sherwood.todaysthv.com> to see video of the event.

### Bob Douglas, with Sherwood Moose Lodge 942...



Sherwood Rotary President Martis Tipton and club Member Annette Delgado presents Bob Douglas his award.

**Bob Douglas**, with Sherwood Moose Lodge #942 was voted Sherwood Rotary Club's "Citizen of the Year" for 2011 because of all his contributions to the community. He received a Paul Harris Fellow from the club at their Rotary Foundation Banquet on November 15.

### Sherwood Chamber Board Member Honored...



Sherwood Chamber Board Member Lex "Butch" Davis recently received several awards for his honorable service. Butch was surprised to be presented several awards at a presentation following Sherwood's Veterans Parade on November 6. He was presented a Veterans Affairs Appreciation Award, the Arkansas National Guard Diamonds Award, a Letter of Recognition from Governor

Mike Beebe, and a 19<sup>th</sup> Airlift Wing Proclamation. Each award recognized Butch as a community partner, committed to supporting the men and women within today's military, our nation's veterans and the citizens of Arkansas.

Then on Veterans Day, Butch Davis was one of the 15 veterans who were the first to be inducted into the Arkansas Military Veterans Hall of Fame. Butch is a distinguished veteran who served our country with two tours of duty in Korea and one tour of duty in Vietnam within the United States Army, then returned home to Arkansas where his service to our nation had just began. Thank you, Butch, for your never ending service!

### Walmart Neighborhood Market...



Walmart Neighborhood Market helped the North Little Rock Kiwanis Club assemble Thanksgiving baskets for deserving families in our community. Manager Keith Breckenridge and his staff got into the spirit of giving by enthusiastically gathering food items for the donations.



## **Sherwood Chamber of Commerce Mission Statement**

Our Mission is to advocate development and cultivate a prosperous business environment, while being a leader on issues that affect the well-being of Sherwood commerce. In addition, we **SERVE, PROTECT** and **PROMOTE** our business community.

Page 4



## **Monthly Membership Meeting** **Thursday, December 1, 2011** **The Greens at North Hills Golf Course** **5:00 – 7:00 p.m.**

Sherwood Chamber's monthly meeting will be held from 5 to 7 p.m. on the evening of Thursday, December 1, instead of at lunchtime that day. We're partnering with the Sherwood Parks and Recreation Department to help celebrate their Festival of Light Silent Auction. You'll be able to bid on beautifully decorated Christmas trees, wreaths, and other Holiday items, and all proceeds will go to the Sherwood Elementary Schools. We'll have delicious hors d' oeuvres from local restaurants, drinks, live music, and an opportunity to meet and network in a festive environment. Please bring your spouse or guest. The price is still the same as our regular monthly meetings: \$12 per person, if you let us know by November 29, and \$15 otherwise.

***See you there!***

Sherwood Chamber of Commerce  
Marcia Cook, Executive Director  
295 West Kiehl Avenue  
P. O. Box 6082  
Sherwood, AR 72120



Visit us on  
**Facebook**

*Answers from Sherwood Trivia (Page 3)*

1. Sheila Bennage, The Bug Man, is the niece of Verlon Stone, who helped found the Sherwood Chamber 2. Year 1948 3. December 1974